

Exploring public sentiments for selecting industrial zones based on GIS-PROMETHEE integrated system

Presented by

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- 1. Introduction (Industrial zones)**
- 2. Geographic information system (GIS)**
- 3. Multi-criteria decision analysis (MCDA)**
- 4. Integration GIS-MCDA**
- 5. Contribution**
- 6. Case study**

Introduction

industrial zones



Threat

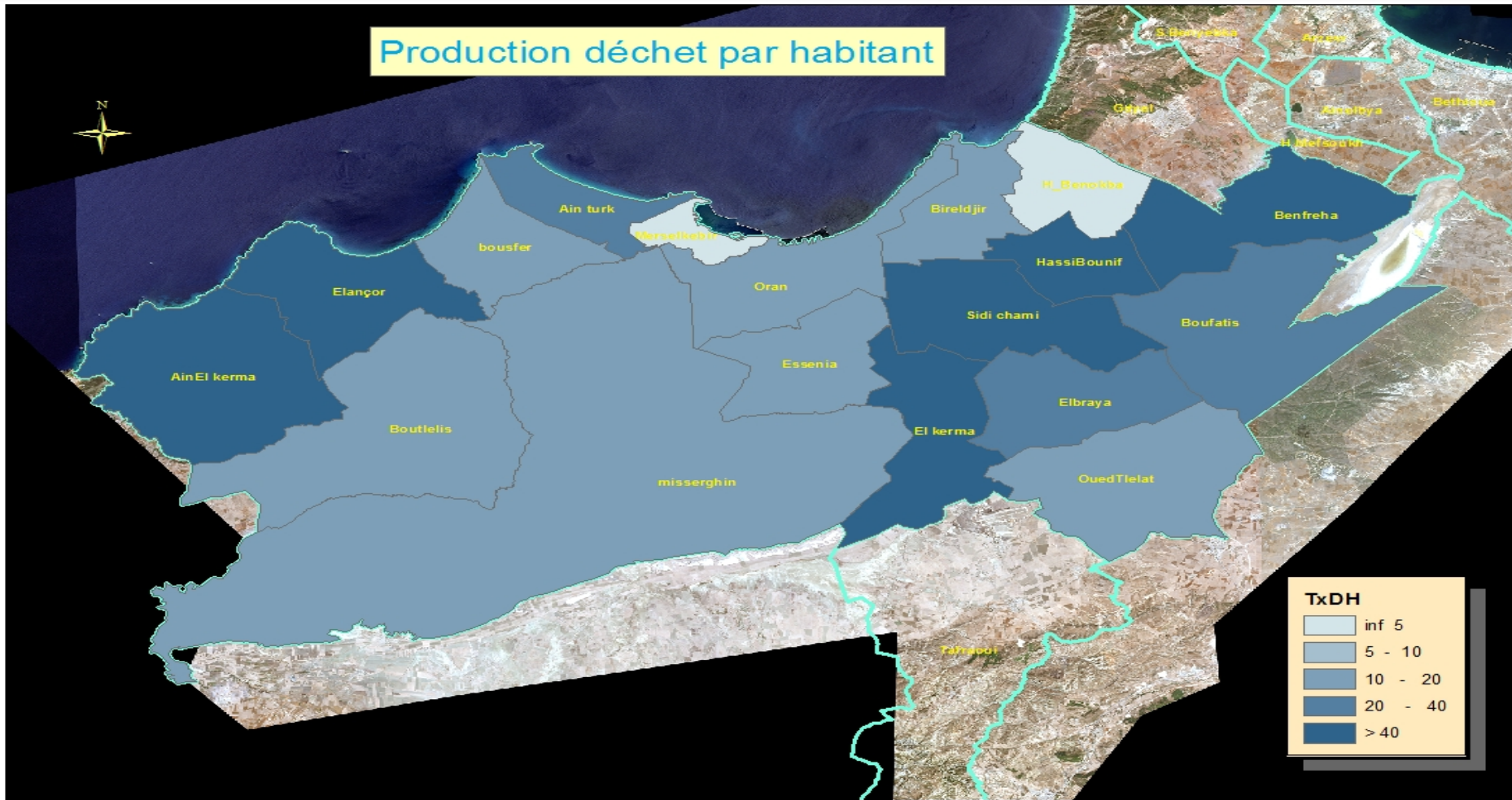
Health

Environment

facteur
de risque

Spatial

Introduction



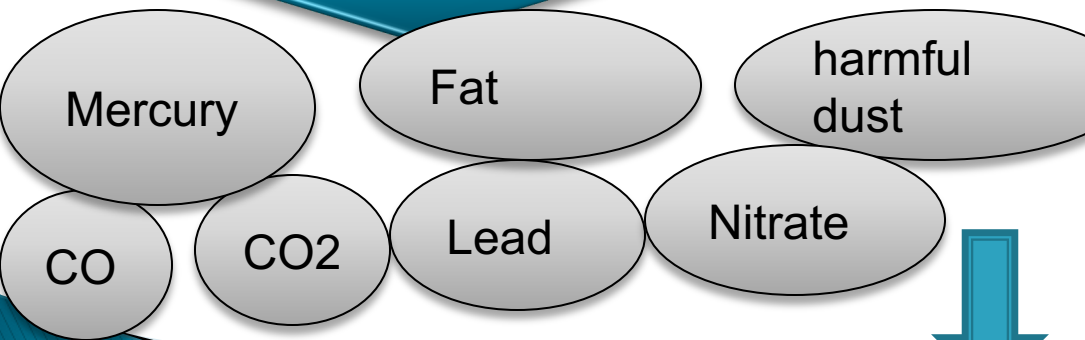
Oran industrial zones (Arzew, Bethioua, Es-senia, Hassi ameur)
waste management optimization (ASA) ↓

Harmful waste

Introduction



Analysis



Diseases and epidemics



Introduction



- . Economic and social necessity
- . Instrument for the promotion of productive investment
- . Vector of local development

- . The Western Industrial Revolution
- . The Asian economic launch



Introduction

LOCATION

Health risk

industrial zones

economic necessity

Geo-
decisional
problem

Caractérisée

Business intelligence

MCDA

Data mining

GIS

Simulation

IA

geographical aspect

Decisional aspect

Decision
support



Decider

Environmentals and
socio-economic criteria

led to

An adequate location

Expand the gain

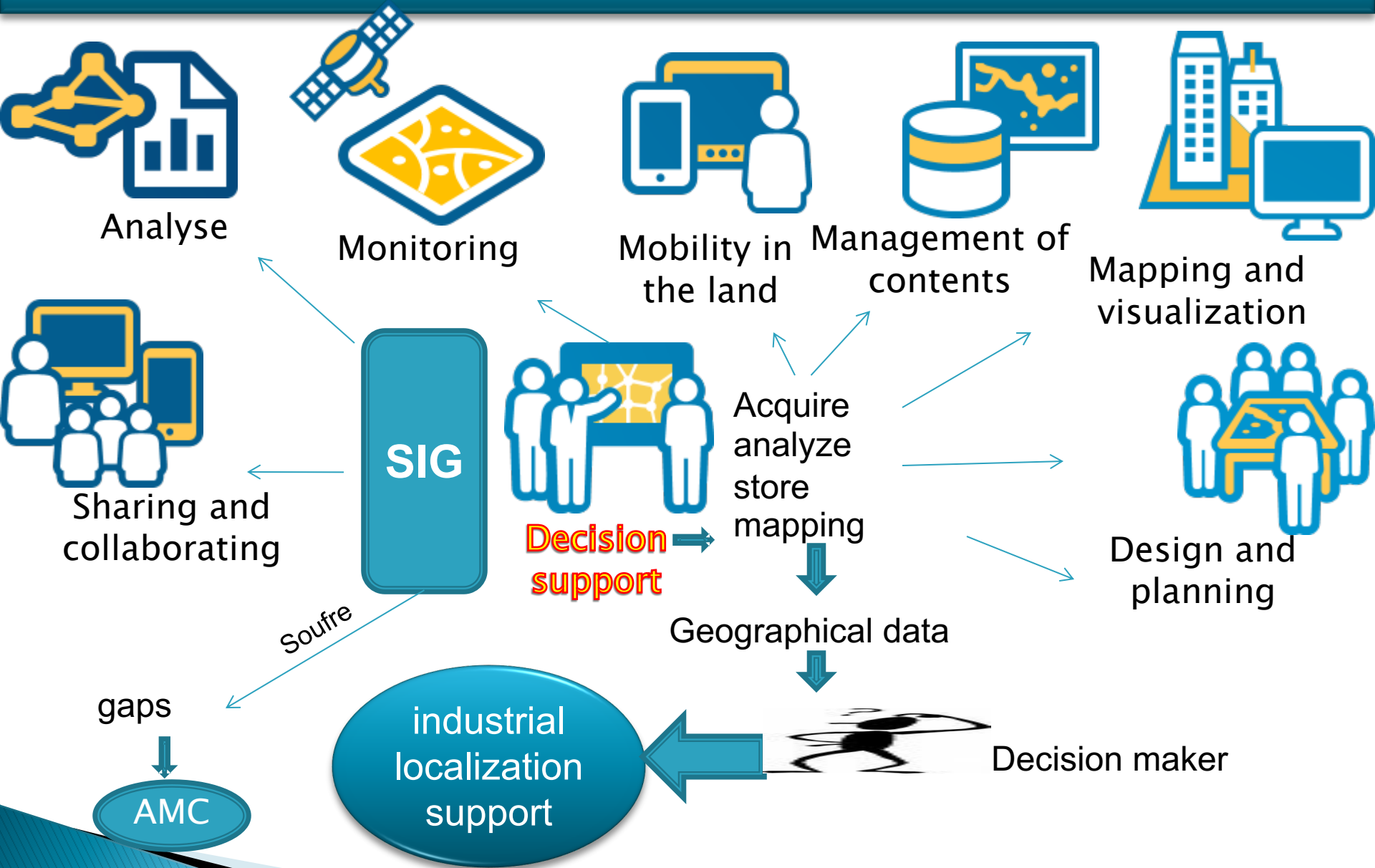
Decrease the risk

- Large volume of data
- geographic and multidimensional data
- many stakeholders with conflicting preferences and divergent objectives
- multiple criteria often conflicting with varied weights

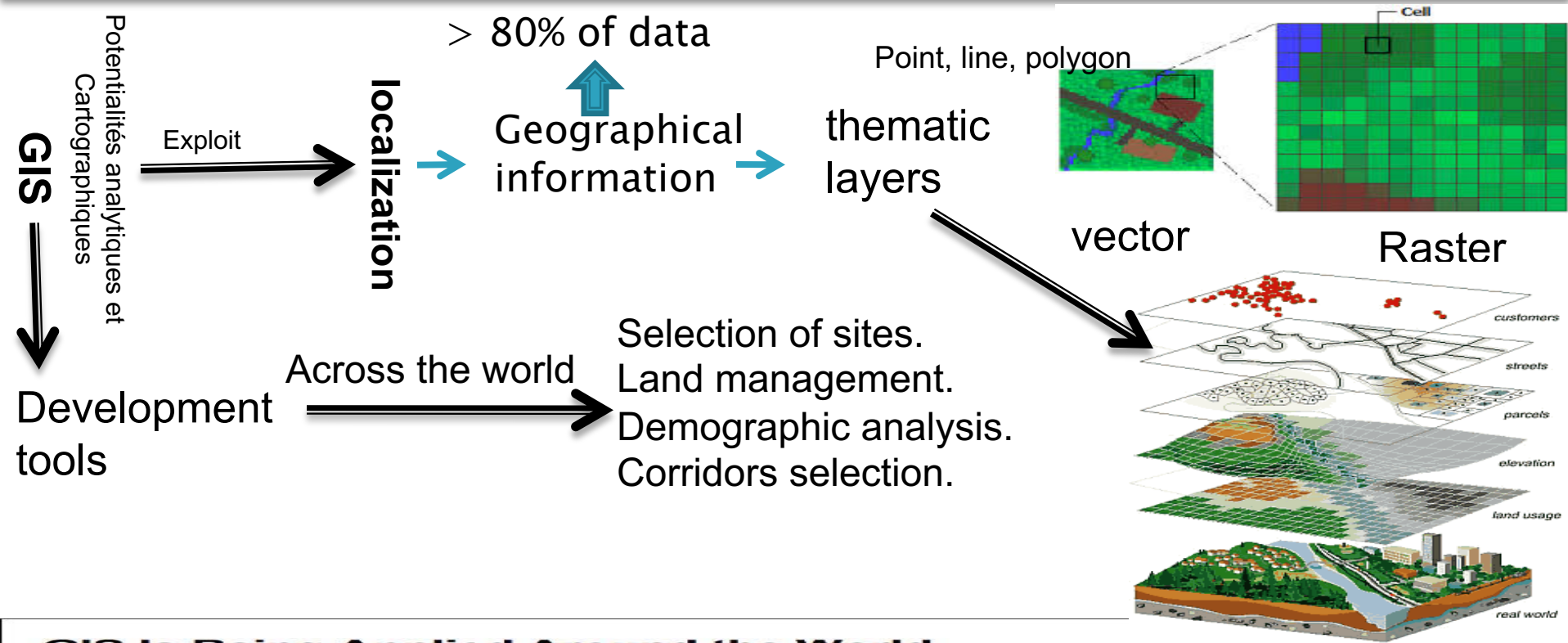
Outline

1. Introduction (Industrial zones)
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6. Case study

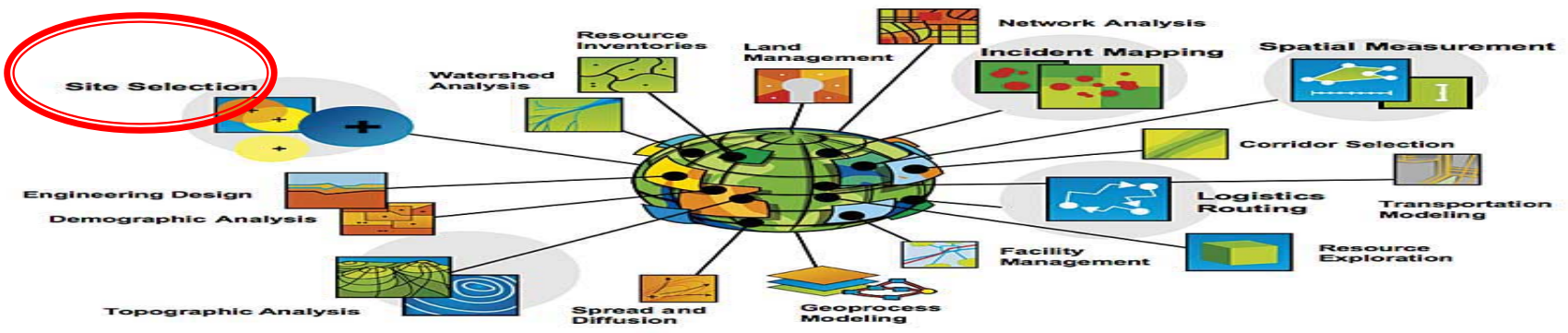
GIS



GIS



GIS Is Being Applied Around the World Across Many Disciplines, Professions, and Organizations



Becoming an Instrument of Evolution

GIS and location science

The emergence of GIS led to the development of location theory



- 1- Murray, (2010)
- 2- Bin et Yao, (2006)
- 3- Church ,(2002)

Theoretical works

- 4- Chang, (2017)
- 5- Islam et al., (2016)
- 6- Shrivastava et al., (2015)

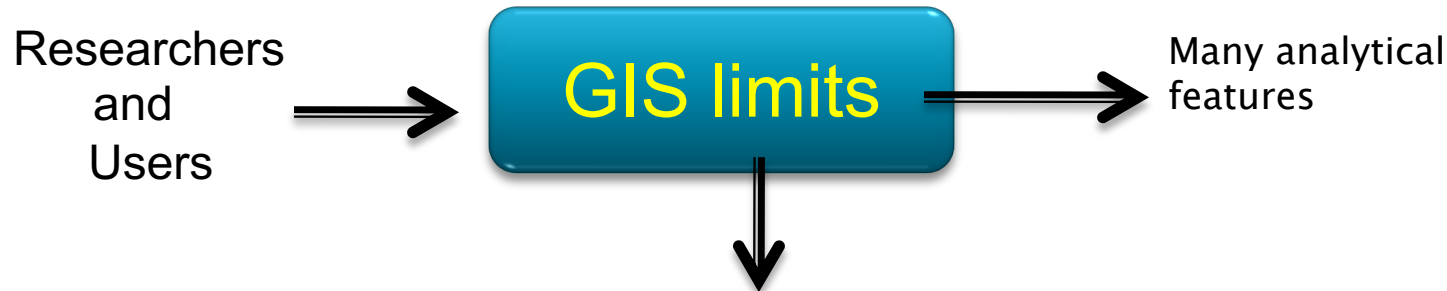
Applications

integrate mathematical location models into GIS

Location of landfills
Location of services.....

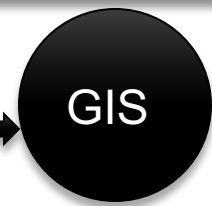
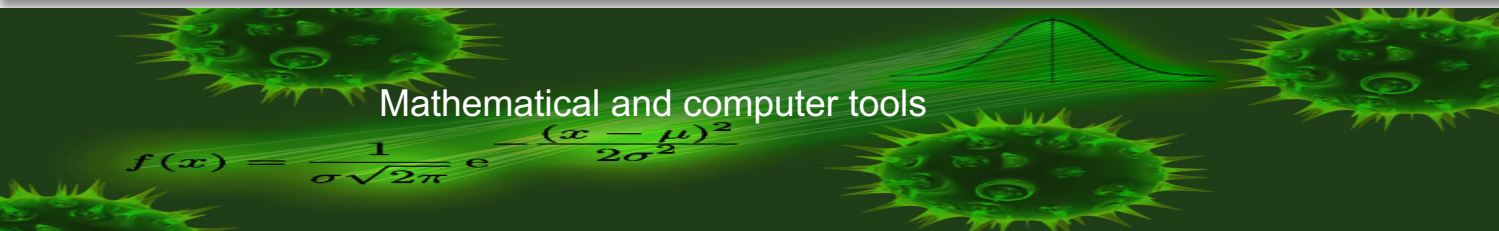
- 1- Advances in location modeling: GIS linkages and contributions, Journal of Geographical Systems .
- 2- Location-based services and GIS in perspective, Environment and Urban Systems .
- 3- Location modeling and GIS, book chapter.
- 4-Geographic Information System, The International Encyclopedia of Geography.
- 5- Municipal Solid Waste Management using GIS Application in Mirpur Area of Dhaka City, Bangladesh.
- 6- A Review of Solid Waste Management Techniques Using GIS and Other technologies", International Conference on Computational Intelligence and Communication Networks.

GIS limits



- Eligibility criteria, not assessment criteria
- Lack of multicriteria analytical functionality
- Limitations of overlay techniques
- Discretization of space
- A situation rich in data and poor in theory

- **(Atilio Francois, 2015)** SIG et aide à la décision: une nouvelle approche basée sur la logique floue.
- **(Chakhar, 2006)** Cartographie Décisionnelle Multicritère : Formalisation Et Implémentation Informatique, thèse de doctorat, LAMSADE et Université paris dauphine., France, 2006.
- **(Malczewski., 2004)** GIS-based land-use suitability analysis : A critical overview. *Progress in Planning*,
- **(Laaribi, 2000)** SIG et analyse multicritère , Hermès Sciences Publications, Paris, 2000.



MI tools	Authors
Programmation linéaire	Cambell et al., (1992), Chuvieco , (1993), ...
Statistique	Burrough, (2001) ; Zhang et McGrath, (2004), ...
Multi-agents	Sengupta et Bennett, (2003), Brown et al., (1994), ...
Automate cellulaire	Wu, (1998) , Batty et al., 1999), ...
Logique floue	Stefanakis et al., (1999) , Yanar et Akyürek, (2006), ...
Intelligence artificielle	Egenhofer et Frank, (1990), ...
Systèmes experts	Khalid, (2006) , Fleming et al., (2007), ...
Réseaux de neurones	Bennett et al., (1996) , Rigol et al., (2001), ...
Algorithmes génétiques	Brooks, (2001) , Ducheyne et al., (2006), ...

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MCDA

Spatial decision problem

MCDA(techniques and procedures)

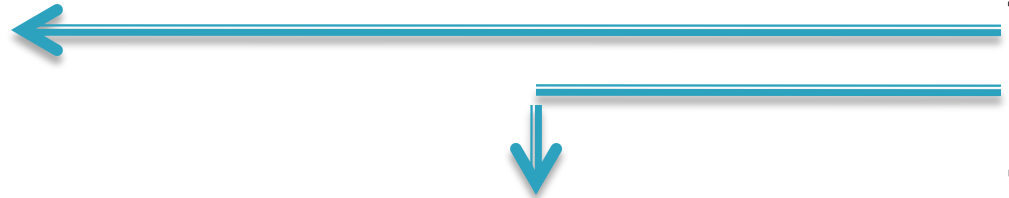
Alternatives (Actions spatiales)

Criteria

Multiple
Conflicting
Incommensurate

decision-makers
managers, stakeholders
interest groups

Structuring



designing, evaluating and
prioritizing alternative decisions



Formulation d'un problème monocritère

Formulation d'un problème multicritère

$$\text{Opt} \{ (g(x)) / x \in A \}$$

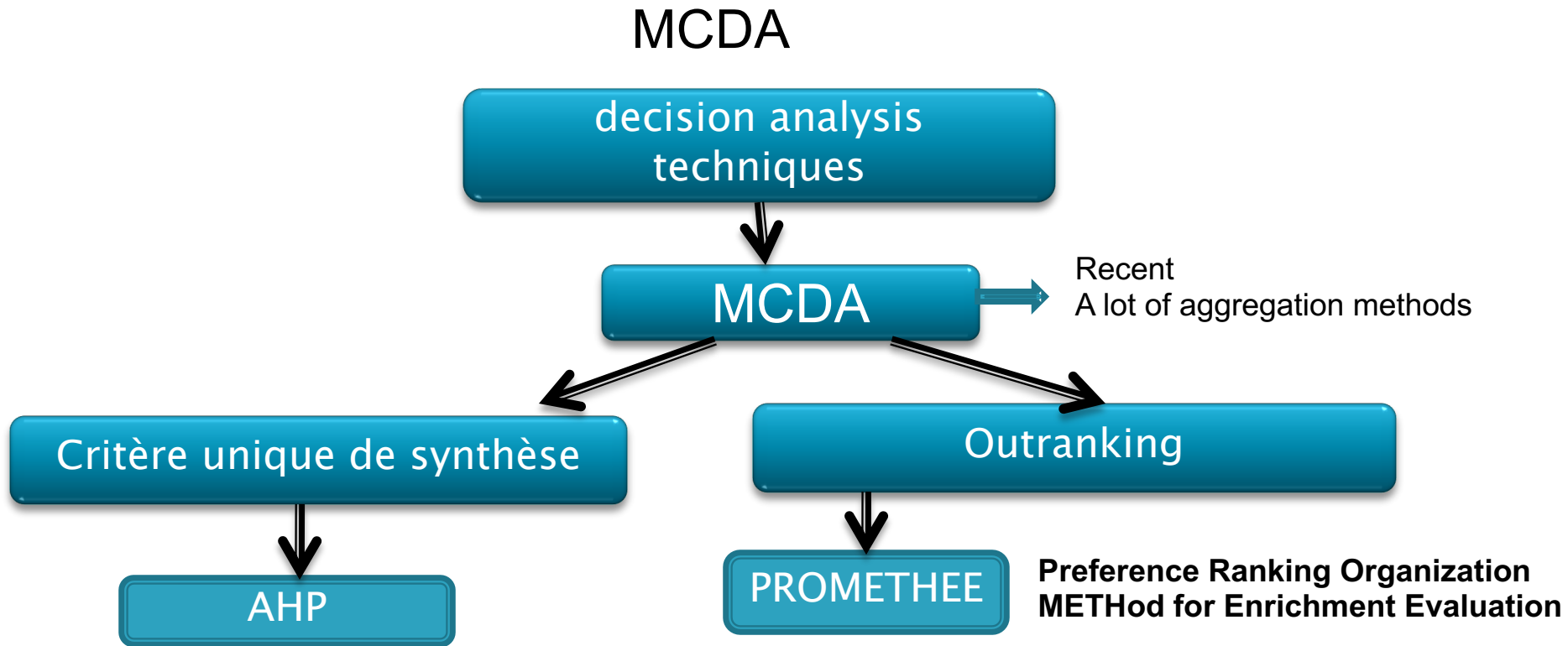
$$\text{Opt} \{ (g_1(x), g_2(x) \dots g_m(x)) / x \in A \}$$

gi désignent les fonctions critères .
A est l'ensemble des actions admissibles



Choose, sort, rank, describe

MCDA



Analytic Hierarchy Process

(Saaty, 1980) Thomas L. Saaty
“The Analytic Hierarchy Process”,
McGraw-Hill, 1980

The PROMETHEE I (partial ranking) and PROMETHEE II (complete ranking) were developed by J.P. Brans and presented for the first time in 1982 at a conference in LAVAL university (CANADA)

(Brans et Vincke, 1985) J. P. Brans and Ph. Vincke ,“A Preference Ranking Organisation Method: The PROMETHEE Method for Multiple Criteria Decision-Making”,
Management Science, Vol. 31, No. 6, PP. 647-656 ,1985.

MCDA

Domain	Application
Location	Khalil et al., (2003), Bernadette, (2007), Gourion et al., (2012), Martel et Aouni, (1992) ...
Land-use planning	Beinat et Nijkamp, (1998) ; Koo et Connell, (2006).
urban planning, environment	Lahdelma et al., (2000) ; Kiker et al., (2005).
Transport planning	Clímaco et al., (1993) ; Jankowski, (1995) ; Marius, (2009)
Water ressources	Raju et Pillai, (1999a) ; Raju et Pillai, (1999b) ; Petit et Bruno, (2009), Bachta, (1995).
Agriculture	Janssen et Rietveld, (1990) ; Francis , (2013)
Forest management	Tarp et Helles, (1995) ; Tecle, (1998)

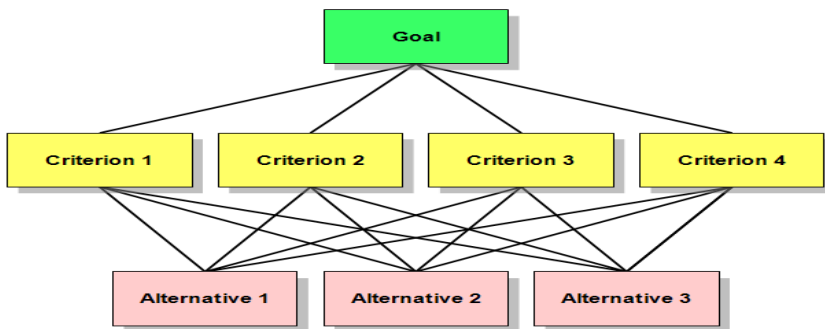
Limits

- MCDA software does not dispose of spatial data management capacity .
- MCDA software lack of necessary mapping tool that can improve their understanding.

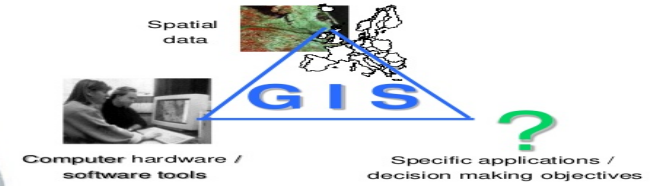
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GIS-MCDA integration



Geographical Information System components



Decision support for industrial location

MCDA

GIS

(GIS-MCDA) can be thought of as a process that transforms and combines geographical (spatial) data and value judgments (the decision maker's preferences) to obtain information for decision making" Malczewski , (2010)

L'intégration des SIG et de l'AMC constitue une voie privilégiée et incontournable pour faire évoluer les SIG vers de véritables systèmes d'aide à la décision . **LAARIBI, (2000)**

GIS-MCDA integration

GIS and
MULTICRITERIA
DECISION
ANALYSIS

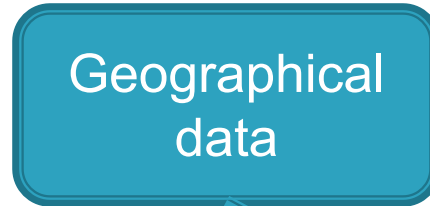


Jacek Malczewski



Is needed

to transform and combine

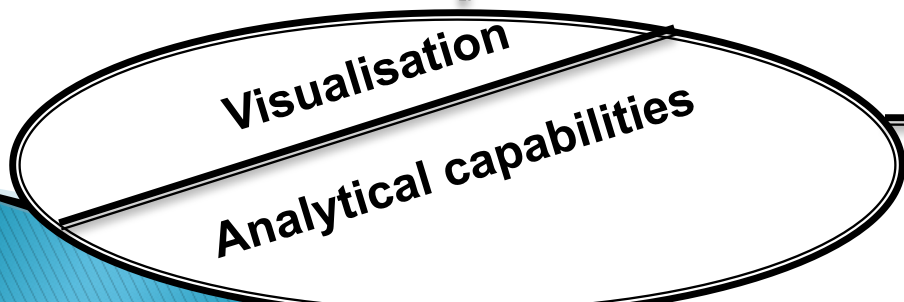


And



→ Visualise the result of MCDA

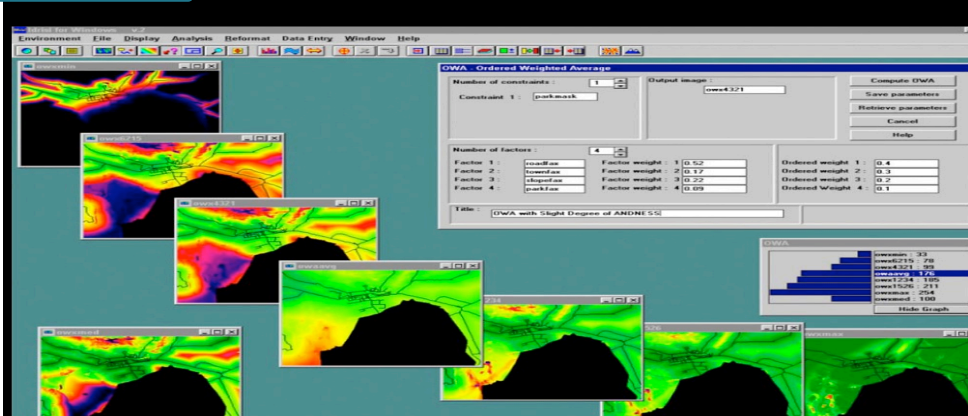
GIS



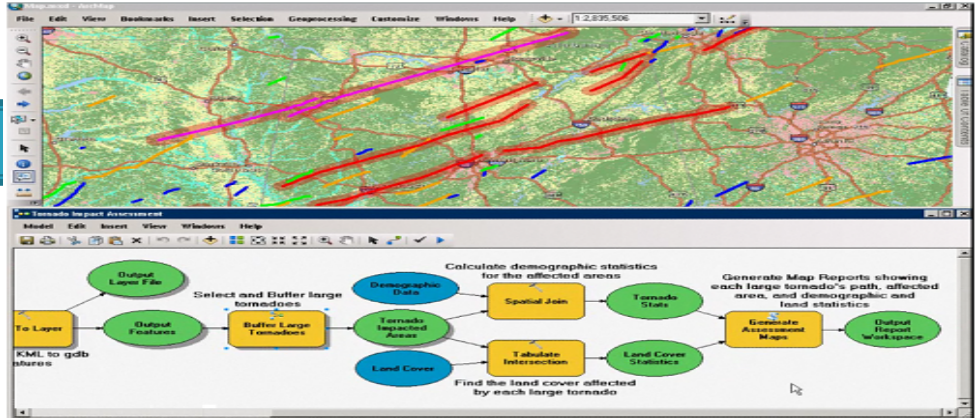
→ prepare the necessary inputs for the application of MCDA

GIS-MCDA integration

technical aspect



- No coupling
- Loose coupling
- Tight coupling
- Full integration



Integration modes

Decision Evaluation in Complex Risk Network Systems



GIS-MCDA

Theoretical works

Lidouh, (2013)

On the motivation behind MCDA and GIS integration

Malczewski ,(2006)

GIS-based multicriteria decision analysis: a survey of the literature

Chakhar, (2006)

- Une stratégie d'intégration SIG-AMC,
- Un module à base de règles pour le choix de la procédure d'agrégation à appliquer etc.

Marinoni ,(2006)

Compare les méthodes de surclassement et les méthodes de critère unique de synthèse pour l'intégration

Joerin et al., (2001)

Liaison entre SIG-AMC et aménagement du territoire

First works

- Diamond et Wright, (1988),
- Janssen et Reitveld, (1990),
- Carver ,(1991),
- Langevin et al.,(1991)

GIS-MCDA integration

Applications

GIS-MCDA

Industrial zones selection

Boutkhoum et al., (2015), Aleksandar et al., (2013), Marzieh et al., (2011), Khalid, (2003) , ...

Environnement

**Gianluca et al., (2014), Valentina et Silvia, (2011)
Makram et al., (2008), Malczewski, (1996) , ...**

Energy

Maria et al., (2011), Dedemen, (2013), ...

Houssing

Meng et al., (2011), Marinoni, (2005), Jorein et al., (2001), ...

Agriculture and hydrology

**Itami et al., (2000), Giupponi et al., (1999)
Laaribi et al., (1996), ...**

Transportation

Jankowski et Richard, (1994), Younsi et al., (2009), ...

Others

Martin et al., (2003), Sharifi et al., (2002), ...

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6. Conclusion

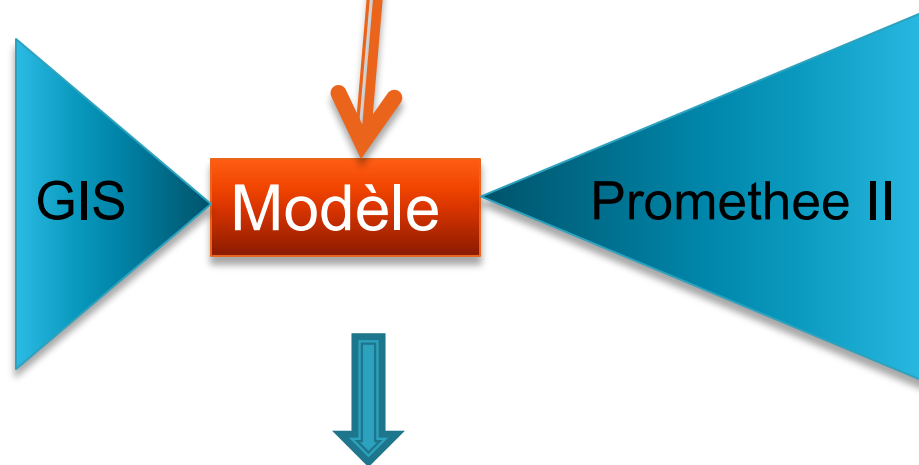
Contribution and case study

MCDA

Decision making process

GIS

Intégration mixte

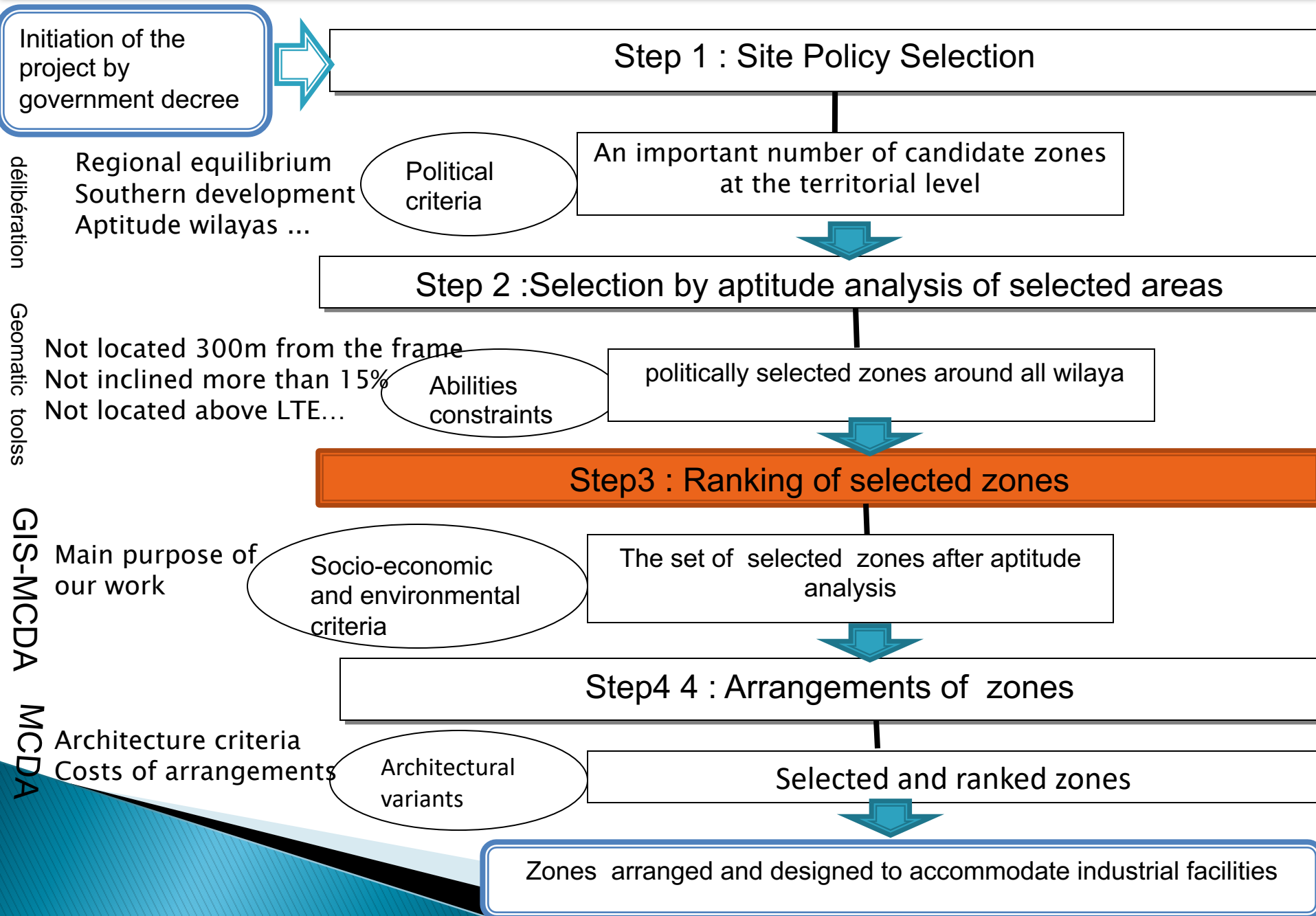


The Algerian public authorities have assigned to ANIREF an ambitious program of development of 49 new industrial parks totaling an area of 11,622 ha distributed through 39 Wilaya that cover 9 areas of territorial programming of the SNAT.

SNAT : Schéma National d'Aménagement du Territoire

ANIREF : Agence Nationale d'Intermediation et de Régulation Foncière

Contribution (Decision maker process)



Contribution (Proposed integration mode for ranking)

- (i) No coupling
- (ii) Loose coupling
- (iii) Tight coupling
- (iv) Full integration

conceptual idea of integration

Mixed mode of integration

MCDA + GIS
visualization
functionality

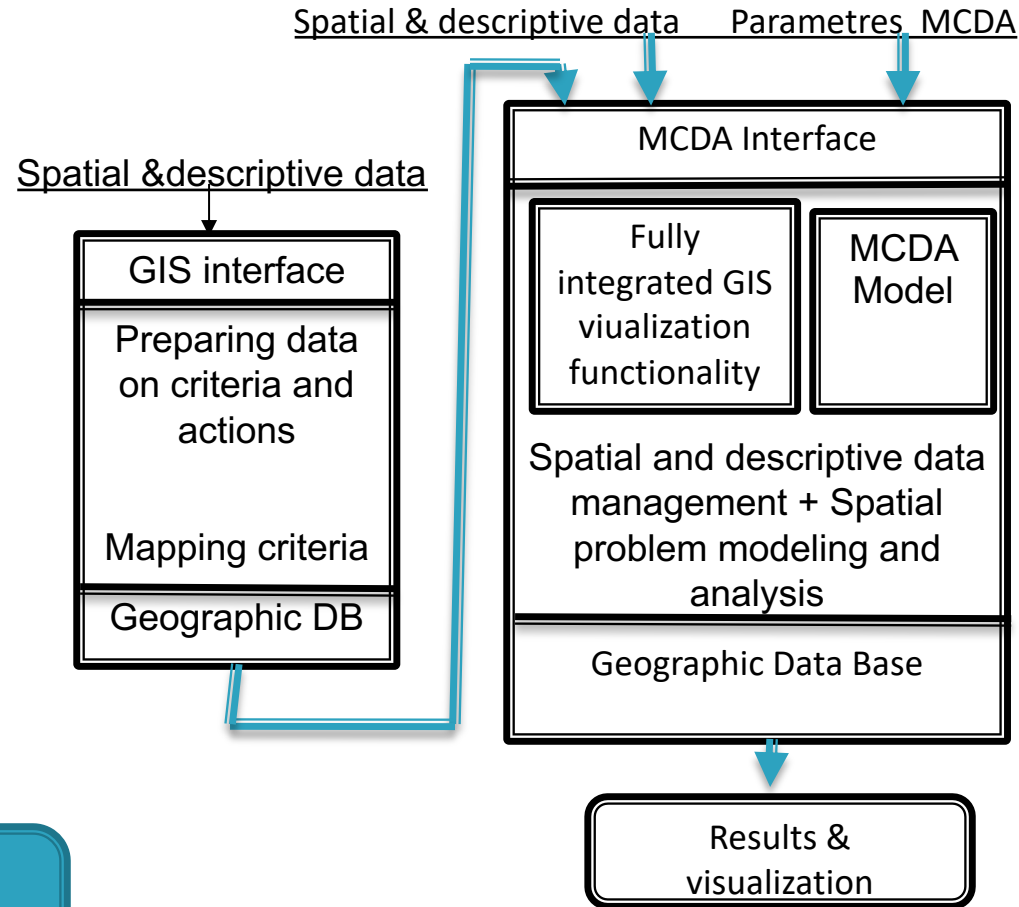
GIS

Full
intégration

No intégration

Display of
MCDA results

Prepare
MCDA inputs



Contribution and case study (PROMETHEE II)

PROMETHEE (Preference Ranking Organisation METHods for Enrichement Evaluation) developed by Brans in 1982 and further extended by Brans and Vincke in 1985



- Simple understandable by the decision maker
- Allows partial ranking (PROMETHEE I)
- Allows total ranking (PROMETHEE II)
- Successfully used for site selection;
- Does not require a lot of information from the decision maker- ...

Outranking

$a \succ b$

-**a** est au moins aussi bonne que **b** relativement à une majorité de critères sans être trop nettement plus mauvaise relativement aux autres critères

Generalized
criterion=preference functions

Exprime



La préférence du décideur pour une action **a** par rapport à une autre action **b**.

(Brans et Vincke, 1985) J. P. Brans and Ph. Vincke, "A Preference Ranking Organisation Method: (The PROMETHEE Method for Multiple Criteria Decision-Making", Management Science, Vol. 31, No. 6, PP. 647-656, 1985.

Contribution and case study (PROMETHEE II)

Required DATA (PROMETHEE INPUT)

Critère/Action	C1	C2	C3	C4	C5	C6	C7	C8
A1	2	350	19	104	900592576	2500	3	14000
A2	2	310	24	100	867750000	4100	3	17000
A3	2	410	17	60	523765223	5000	3	13500
A4	2	380	19	100	867750000	6500	3	15000
A5	1	190	17	150	1301625000	3500	2	18000
A6	3	400	18	205	1778911797	3000	3	16500
A7	3	320	21	98	851772119	8100	3	18300
A8	4	350	20	200	1735585907	6500	3	13000
A9	3	370	19	500	4338750000	3000	2	17800
Sens de critère	Min	Min	Min	Max	Min	Min	Min	Max

Performance
table



1

the importance of each criterion in its group

Thresholds of indifference and
preference



3

Critère	C1	C2	C3
Préférence	2	22	560
Indifférence	1	11	280

Criteria weights



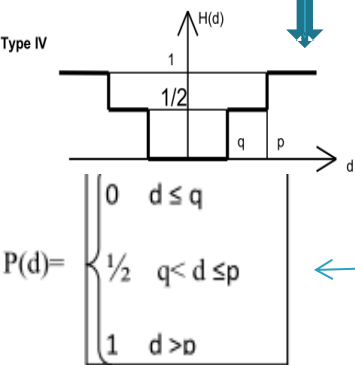
2

Critère	Poids
C1	30%
C2	40%
C3	30%

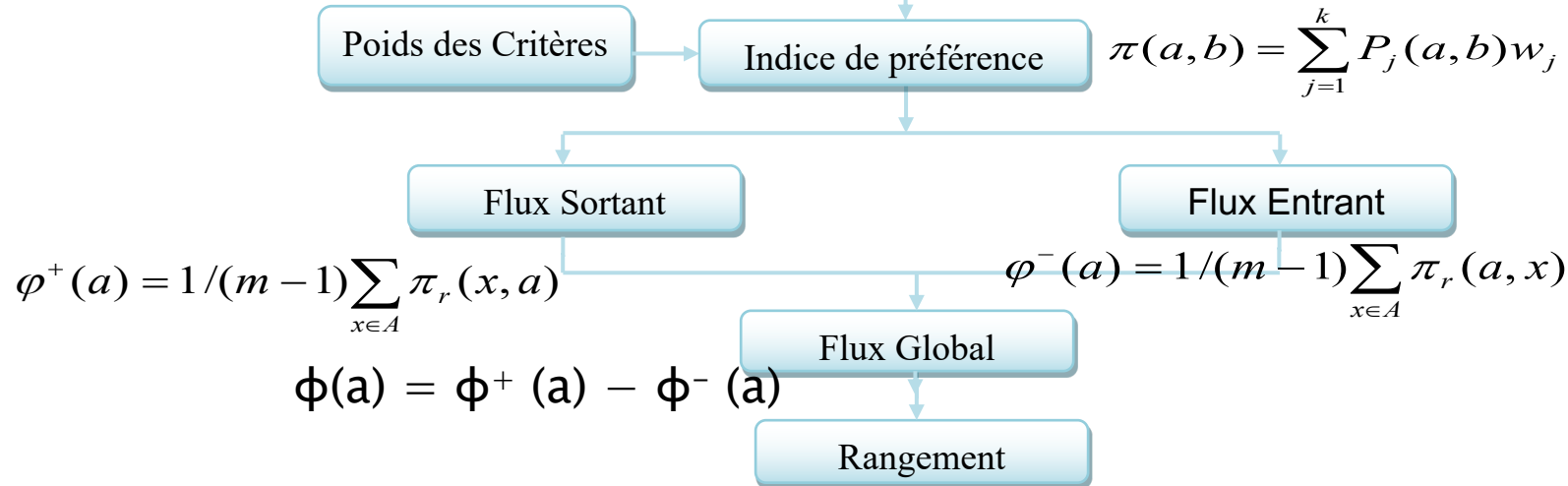
Contribution and case study (PROMETHEE II)

démarche d'utilisation de PROMETHEE II

Fonction: Usuelle, Quasi-critère, Linéaire, **de critère à paliers**, critère à préférence linéaire avec zone d'indifférence, critère gaussien



$$P_{j(a,b)} = G_j[f_j(a) - f_j(b)]$$



Contribution and case study (PROMETHEE II)

The **PROMETHEE Bibliographical database**

Contains 2218 references (16/01/2020) to scientific papers related to the **PROMETHEE** methods: theoretical developments, applications, comparisons with other methods, surveys,...

It is regularly updated and is available for download at:

<http://biblio.promethee-gaia.net>



SIG

(Hassan et al., 2016)

(Hamadouche et al., 2014)

(Balali et Abbas, 2014)

(Dedemen, 2013)

Etc.



Bertrand Mareschal



P R O M E T H E E
M E T H O D S

The screenshot displays the PROMETHEE II software interface with several windows open:

- Action** table:

Action	Flux +	Flux -	Flux G
Maghnia_lemcen	0.38531917	0.3	0.08531916
Ras_Elma	0.36762434	0.35000002	0.017624319
Sidi_Belabbesse	0.2971698	0.5250197	-0.2278409
Sidi_Ahmed	0.23181818	0.4375	-0.20568182
Horchala	0.59375	0.2363376	0.3574124
Tamazourra	0.4321429	0.3094263	0.122716606
Oggas_Mascara	0.3124035	0.37500003	-0.06259653
El_Haciane	0.22386363	0.58466977	-0.36000614
Sidi_khattab	0.5196429	0.24578992	0.27385297

- Table de Performances** table:

Temperature	Superficie	Coût.d'amenag.	Prix
19	104	900392576	2500
24	100	867530000	4100
17	60	523765223	5000
19	100	867530000	6500
17	150	1300455000	3500
18	205	1778911797	3000
21	98	851772119	8100
20	200	1735383907	6500
19	100	4338750000	3000

- Resultat - Promethee II** table:

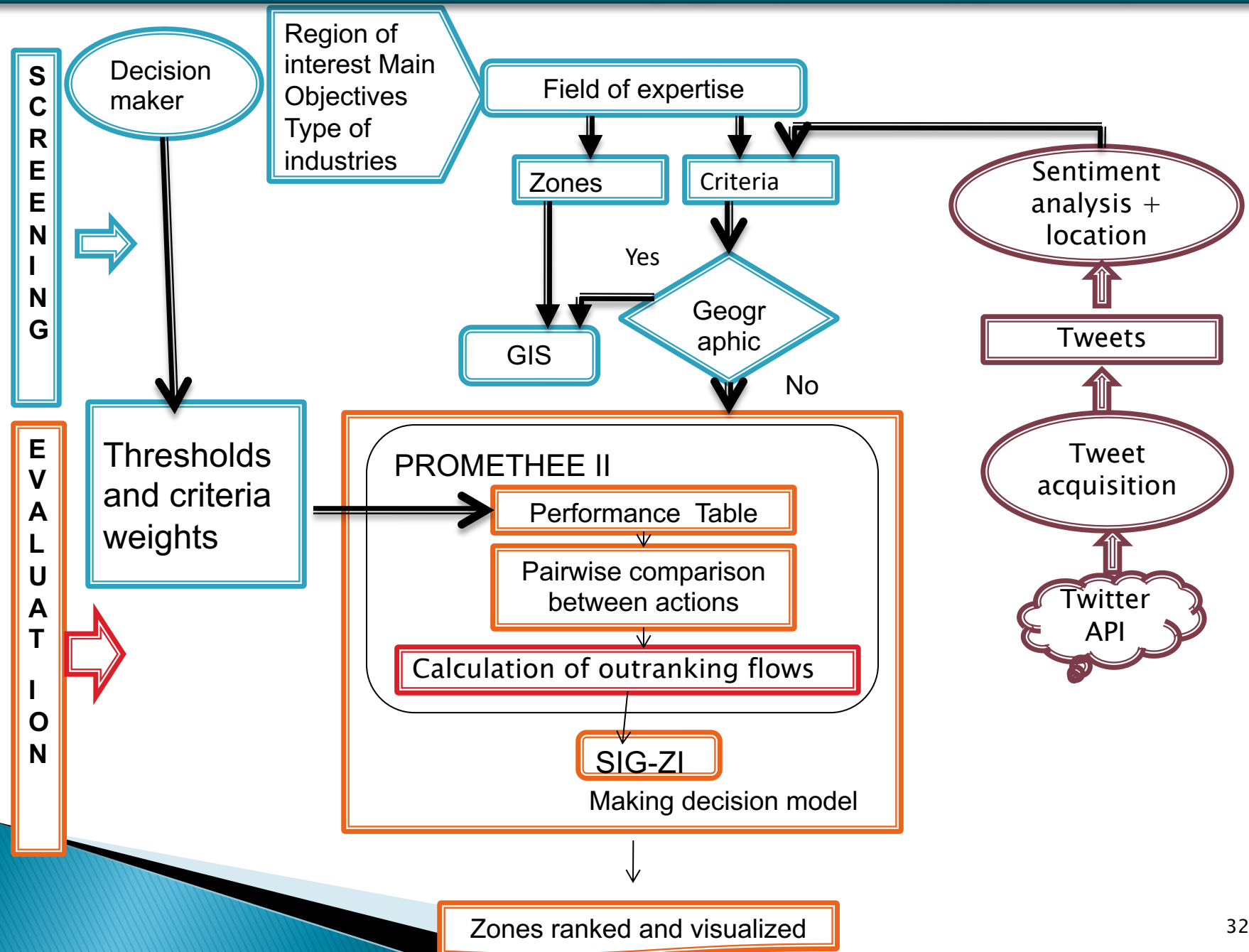
Rangement	Action	Flux G
1	Horchala	0.3574124
2	Sidi_khattab	0.27385297
3	Tamazourra	0.122716606
4	Maghnia_lemcen	0.08531916
5	Ras_Elma	0.017624319
6	Oggas_Mascara	-0.06259653
7	Sidi_Ahmed	-0.20568182
8	Sidi_Belabbesse	-0.2278409
9	El_Haciane	-0.36000614

- Enregistrer / Quitter** table:

Latitude	Longitude	Zone	Rangement
34.84222	-1.713376	Maghnia_lemcen	4
34.49562	-0.756503	Ras_Elma	5
35.202545	-0.653776	Sidi_Belabbesse	8
34.626217	0.195497	Sidi_Ahmed	7
33.374516	-0.311035	Horchala	1
35.48219	-0.675029	Tamazourra	3
35.608948	-0.327881	Oggas_Mascara	6
35.759254	0.063547	El_Haciane	9
35.934135	0.508108	Sidi_khattab	2

Contribution and case study (proposed approach)

Proposed approach



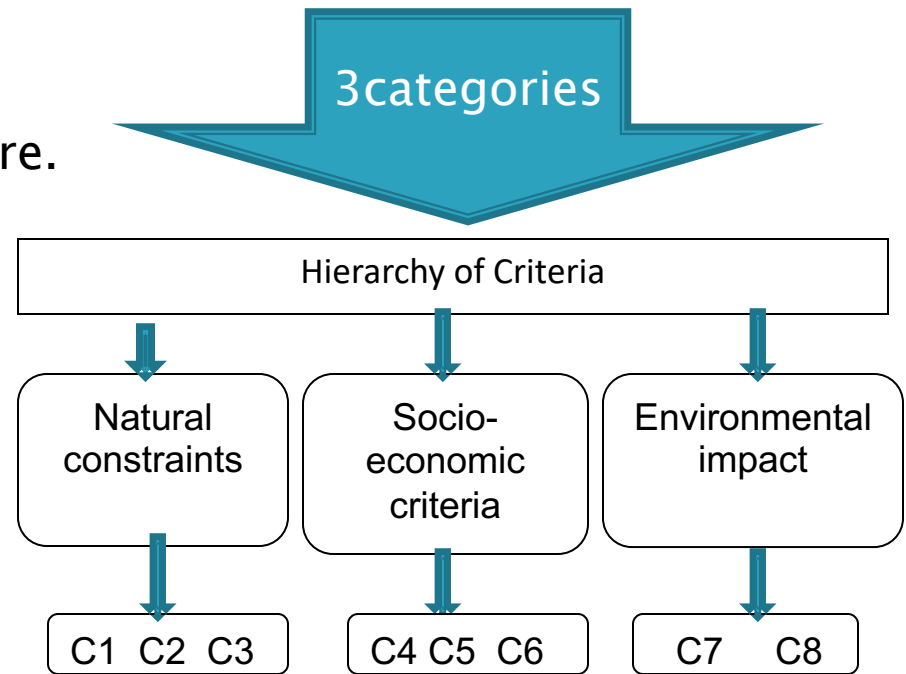
Contribution and case study (PROMETHEE II)

List of criteria

- C1: Seismicity.
- C2: Rainfall.
- C3: Temperature.
- C4: Surface area.
- C5: Management cost.
- C6: Proximity to transport networks.
- C7: Bioclimatics floor.
- C8: Proximity to urban housing centre.

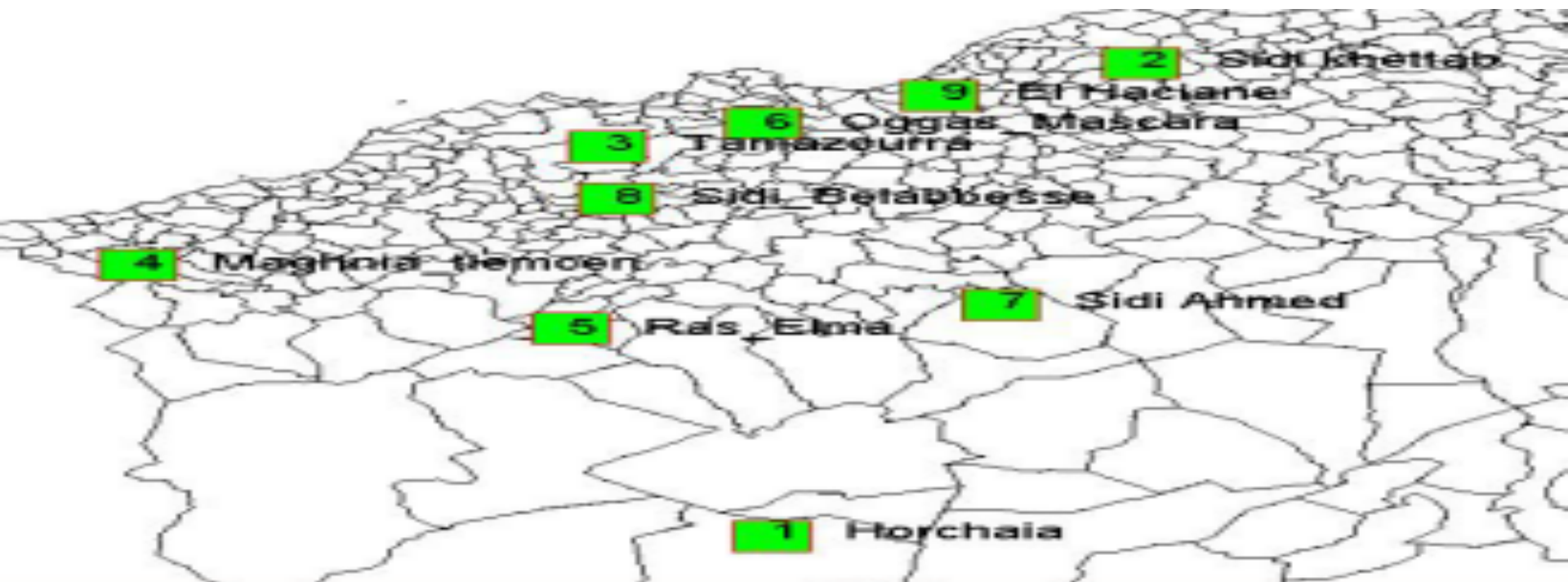
List of actions

- A1 : Maghnia, Tlemcen.
- A2 : Sidi Bel Abbes.
- A3: Ras Elma, Sidi Bel Abbes.
- A4: Sidi Ahmed, Saida.
- A5 : Horchaia, Naama.
- A6 : Tamazzoura, Ain Témouchent.
- A7 : Oggas, Mascara.
- A8 : El Haciane, Mostaganem.
- A9 : Sidi khettab, Relizane)



Contribution and case study (PROMETHEE II ranking)

Les Zones	Flux positif (φ^+)	Flux négatif (φ^-)	Flux Global (φ)	Rang
A1 Maghnia	0.38531917	- 0.3	0.08531916	4
A2 SBA	0.2971698	0.5250107	- 0.2278409	8
A3 Ras El ma	0.36762434	0.35000002	0.017624319	5
A4 Saida	0.23181818	0.4375	- 0.20568182	7
A5 Naama	0.59375	0.2363376	0.3574124	1
A6 Tamazougha	0.4321429	0.3094263	0.122716606	3
A7 Oggas	0.3124035	0.37500003	- 0.06259653	6
A8 Elhaciane	0.22386363	0.58466977	- 0.36080614	9
A9 Sidi khatab	0.5196429	0.24578992	0.27385297	2



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Conclusion



- ✓ The GIS–MCDA integration approach is used for the selection of industrial zones.
- ✓ A mixed integration mode is proposed.
- ✓ A ranking based on PROMETHEE II method is accomplished.
- ✓ We are in the process of gathering the opinions of citizens to integrate this criterion to overcome all possible quarrels and to democratize the selection of sites.