

Performance Analysis Using VISUAL PROMETHEE

CER

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http://www.promethee-gaia.net

June 2013



Summary

- 1. Performance analysis.
- 2. MCDA vs. DEA
- 3. A multicriteria approach with the PROMETHEE & GAIA methods.
- 4. Implementation in Visual PROMETHEE.
- 5. Numerical example.
- 6. Conclusions & Developments.



Objective

- Compare different units (DMU's) with respect to their relative performance level given:
 - A set of input variables:
 - Resources used by the units.
 - A set of output variables:
 - Products generated by the units.
- Compute a global performance measurement.
- Analyze the performance of the units.



MCDA vs. DEA

MCDA

- A set of actions to evaluate and compare.
- Several evaluation criteria:
 - Single group of criteria
- Pareto-optimality.
- Fixed weights (preference parameters).
- Preference-based.

DEA

- A set of DMU's to evaluate and compare.
- Several evaluation criteria:
 - Input vs. Output criteria
 - DEA Efficiency.
 - Variable weights (no priorities)
 - Evidence-based.

Multicriteria Approach

- Using PROMETHEE to measure performance?
- Based on two groups of criteria (input and output criteria).
- Taking into account priorities (fixed weights).
- Two proposals:
 - Performance Aggregated Score.
 - I/O Efficiency Analysis.

PROMETHEE & GAIA methods

- Outranking methods.
- Pairwise comparison of actions.
- Preference modeling:
 - Preference functions (scales),
 - Weights (priorities).
- Prescriptive and descriptive:
 - **PROMETHEE**: ranking, net flow score,
- GAIA: visual representation of actions and criteria. June 2013



Performance CE Aggregated Score

- Based on PROMETHEE net flow score for the two groups of criteria:
 - "Input" criteria (resources): ϕ^{IN}
 - "Output" criteria (activities): ϕ^{OUT}
- Multicriteria performance score:

$$MPI(a) = \frac{1}{MPI_{\text{max}}} \times \frac{\phi^{OUT}(a) + 1}{1 - \phi^{IN}(a)}$$



I/O Efficiency Analysis

- 2 dimensional graphical representation of the actions: ϕ^{IN} vs. ϕ^{OUT} .
- "Efficient" actions and "efficient" frontier in the (ϕ^{IN} , ϕ^{OUT}) plane.
- Determination of "reference" actions for improving the performance of non-"efficient" actions: goals (reduce input or increase output).

Implementation in Visual PROMETHEE

- Complete **PROMETHEE-GAIA** software:
 - **PROMETHEE** rankings
 - GAIA 2D/3D analysis
 - Interactive sensitivity analysis tools
 - PROMETHEE V selection under constraints
 - **PROMETHEE Sort**
 - Google Maps GIS integration
- Innovative interface, model management, preference modeling assistants and visual tools.

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Numerical Example

12 actions

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- 5 criteria:
 - 3 input criteria
 - 2 output criteria

[1]

PROMETHEE Rankings





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Performance Aggregated Score

> Perform	nance Aggrega	ited Score			
Input: Input 🔻		Output:	Output 👻		
	Input	Output	0/I ratio	Score	
action1	0,6880	-0,3636	2,0398	100,00	
action2	0,6641	-0,8182	0,5413	26,54	
action3	0,5344	-0,5174	1,0364	50,81	
action4	0,5402	-0,3053	1,5107	74,06	
action5	0,4523	-0,7227	0,5062	24,82	
action6	0,1417	-0,4545	0,6355	31,15	
action7	-0,0738	0,0000	0,9313	45,66	
action8	-0,0411	0,6061	1,5427	75,63	
action9	-0,7561	0,3636	0,7765	38,07	
action10	-0,7879	0,9091	1,0678	52,35	
action11	-0,6712	0,6364	0,9791	48,00	

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<<< Better Input Worse >>>

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Conclusion and Future

- Multicriteria approach to performance evaluation:
 - Preference modeling: priorities (weights), sensitivity analysis (how to improve performance),
 - Visual representations (decision aid).
- Future developments:
 - Other ways to compute an aggregated score?
 - Systematic improvement analysis?

More resources...

- Visual PROMETHEE Software:
 - Free download (Academic and Business Eds): http://visual.promethee-gaia.net
- PROMETHEE & GAIA:
 - Web site: <u>www.promethee-gaia.net</u>
 - Blog: <u>blog.promethee-gaia.net</u>
 - Forum: <u>forum.promethee-gaia.net</u>
 - FAQ: <u>faq.promethee-gaia.net</u>
 - LinkedIn group, Twitter.

Actual Numerical Example

- Actual annual data (2008) for the departments of two Brussels hospitals: (Europe Hospitals group, 716 beds)
 - St-Michel hospital
 - Ste-Elisabeth hospital
- 31 departments.
- 7 criteria:
 - Input: turnover, net profit
 - Output: space (m²), staff, equipment

LB



Performance analysis

- 6 criteria: performance ratios (output/ input):
 - Turnover/m2
 - Turnover/staff
 - Turnover/equipment
 - Result/m2
 - Result/staff
 - Result/equipment



ULB Multicriteria Performance Aggregated Score





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